

	Administrator	Manager	Salesperson	Marketer	Sender	Normal user
Home	1	1	1	1	1	1
Your Marketing	1	1	0	0	0	0
Wizards						
Send email	1	1	0	1	1	1
Autoresponder	1	1	0	1	1	1
Lead Nurturing	1	1	0	1	1	1
Alert	1	1	0	1	0	1
Segmentation Matrices	1	1	0	1	0	1
Contact Forms	1	1	0	1	0	1
Personalized Banners	1	1	0	1	0	1
Dynamic Content Test	1	1	0	1	0	1
Abandoned Cart	1					
Dashboards	1	1	0	1	0	0
Database Analytics	1	1	0	1	0	0
Lead Generation Analytics	1	1	0	1	0	0
Lead Routing Analytics	1	1	0	1	0	0
Campaign Analytics	1	1	0	1	0	0
eCommerce Analytics	1	1	0	1	0	0
Google Analytics	1					
CRM						
Dashboard	1	1	1	1	0	1
Contacts List	1	1	1	1	0	1
Contacts Segmentation (tags)	1	1	1	1	0	1
Contacts in Campaigns	1	1	1	0	0	1
Add New Contacts	1	1	1	1	0	1
Manage Contacts	1	1	1	1	0	1
Import Contacts	1	1	1	1	0	1
Export Contacts	1	1	1	1	0	1
Company & Employee List	1	1	1	1	0	1
Companies	1	1	1	1	0	1
Add New Company	1	1	1	1	0	1
Export Data	1	1	1	1	0	1
Tasks & Reminders	1	1	0	0	1	1
Contacts Analytics	1					
E-mail Marketing	1	1	1	1	1	1
Dashboard	1	1	0	1	1	1
Wizard: Send email	1	1	1	1	1	1
Sent Email Analytics	1	1	0	1	1	1
Drag & Drop Email Creator	1	1	0	1	1	1
Email List	1	1	0	1	1	1
Templates List	1	1	0	1	0	1
Periodic Emails	1	1	0	1	1	1
Birthday Emails	1					
Individual Emails						
Individual Email Analytics	1	1	0	1	0	0
Direct Email Analytics	1					

Mobile Marketing	1	1	0	1	1	1
Send SMS	1	1	0	1	0	1
SMS List	1	1	0	1	0	1
SMS Templates	1	1	0	1	0	1
Birthday SMS	1	1	0	1	0	1
Send VMS	1	1	0	1	0	1
SMS Analytics	1	1	0	1	0	1
VMS Analytics			0			
Mobile Automation						
Website Marketing	1	1	0	1	0	1
Dashboard	1	1	0	1	0	1
Automatic Sales Chat	1	1	0	1	0	1
Personalized Banners	1	1	0	1	0	1
Web Push	1	1	0	1	0	1
Contact Forms	1	1	0	1	0	1
Pop-ups	1	1	0	1	0	1
Landing Page	1	1	0	1	0	1
Dynamic Content Analytics	1	1	0	1	0	1
Download Center	1	1	0	1	0	1
Events Management	1	1		1		1
Social Media	1	1	0	1	0	1
Social Media Posting	1	1	0	1	0	1
Facebook Campaign Dashboard	1	1	0	1	0	1
Custom Audience Dashboard	1	1	0	1	0	1
Create Facebook Campaign	1	1	0	1	0	1
Add Custom Audience	1	1	0	1	0	1
Facebook Landing Page						
Ad Remarketing	0	0	0	0	0	0
Ad networks	0	0	0	0	0	0
Facebook	0	0	0	0	0	0
Google Adwords						
Automation Processes	1	1	0	1	1	1
Dashboard	1	1	0	1	1	1
Wizard: Lead Nurturing	1	1	0	1	0	1
Wizard: Alert	1	1	0	1	1	1
Wizard: Autoresponder	1	1	0	1	0	1
RFM Marketing Automation	1	1	0	1	0	1
Automation Rules	1	1	0	1	0	1
Workflow	1	1	0	1	0	1
Segmentation Matrices	1	1	0	1	0	1
AdHoc Rules	1	1	0	0	0	0
Transactions Analysis	1	1	0	1	0	0
RPM	1	1	0	1	0	1
Automation Email Analytics	1	1	0	1	0	1
Workflow Email Analytics	1	1	0	1	0	1
Automation SMS Analytics	1	1	0	1	0	1
Automation VMS Analytics	1	1	0	1	0	1
Workflow SMS Analytics	1					
Campaigns & Funnels	1	1	1	0	0	1
Campaigns & Funnels	1	1	0	0	0	1

E-commerce NextGen	1	1	0	1	0	0
Recommendation Frame Analytics	1	1	0	1	0	0
Dynamic Email Analytics	1	1	0	1	0	0
Shopping Platform	1	1	0	1	0	0
A/B/X Testing	1	1	0	1	1	1
A/B Tests	1	1	0	1	0	1
Dynamic Content Test	1	1	0	1	0	0
Marketing Calendar	1					
Content Repository	1	1	0	1	0	0
Repository	1					
Reports	1	1	0	1	0	0
Conversion & Behavior	1	1	0	1	0	0
Alerts Report	1	1	1	0	0	0
Tag changes	1	1	1	0	0	0
Sales	1	1	1	1	0	0
UTM Analytics	1					
Settings	1	1	0	1	0	1
Email Accounts	1	0	0	0	0	0
Billing	1	0	0	0	0	0
Users	1	0	0	0	0	0
Spam Test accounts	1	0	0	0	0	0
Beacons	1	0	0	0	0	0
Integration	1	0	0	0	0	0
General Scoring	1	0	0	0	0	0
Account Details	1	0	0	0	0	0
Custom Scripts	1	1	1	1	0	1
Other	1					
Dictionaries	1	1	0	1	0	1
Change Password	1	1	1	1	1	1
Audit Log	1	0	0	0	0	0
Language	1	1	1	1	1	1